



minelead

FIND PROFESSIONAL CONTACT INFORMATION FOR CHEAP

# PROBLEM

- Finding Professional Contact Information (Email, phone ..etc) is **HARD**
- Data is no longer shared, open sourced and easily accessed.
- Contact Information are often **HIDDEN** and **HARD TO FIND**.
- Data acquisition requires **A LOT OF TIME** and effort.
- Privacy is becoming more of a concern for professionals.

**BECAUSE NOBODY LIKES SPAM**

# WHAT DO WE DO ?

- Provide the ability to find contact information (emails) **IN SECONDS**.
- **CHEAPEST** lead generation tool on the market.
- Use open source intelligence to help businesses and professionals get in touch with others to :
  - Sell
  - Buy
  - Collaborate
  - Network

# HOW DO WE DO IT ?

- Collecting **ONLY** publicly available data (emails).
- Protecting our users privacy by **NOT ASKING** and **NOT SAVING** any sensitive information.
- Providing 3 types of services for different types of users :
  - Email search engine for users.
  - Email Finder browser extension for on the fly lead generation.
  - Powerful API for developers.

# SEARCH ENGINE

## Search

wellsfargo.com

Find Emails

## History

Newer Older

2020-03-04 19:53:03	found	wellsfargo.com
2020-03-04 19:51:43	found	brazil.gov.br
2020-03-04 19:51:36	found	wellsfargo.com
2020-03-04 19:51:27	found	craigslist.org
2020-03-04 19:51:13	found	electronicarts.co.uk
2020-03-04 19:50:53	found	pagesjaunes.fr
2020-03-04 19:50:34	found	nytimes.com
2020-03-04 19:50:21	found	univ-lorraine.fr
2020-03-04 19:50:09	found	crunchbase.com
2020-03-04 19:49:47	found	linkedin.com


Favorite emails and export your entire collection at once

Find emails using a simple company domain name

# SEARCH ENGINE

## Search

wellsfar

 Wellsfargo wells Fargo.com 179 Emails

jeff.burroughs@wellsfargo.com	remove	•
mark.vitner@wellsfargo.com	remove	•
2020-03-04 : edward.k.hiddleson@wellsfargo.com	remove	•
2020-03-04 : Nickolas.d.bartz@wellsfargo.com	remove	•
2020-03-04 : richard.Lrosati@wellsfargo.com	remove	•
2020-03-04 : peter.d.gregory@wellsfargo.com	remove	•
2020-03-04 : wfmuseum.dsm@wellsfargo.com	remove	•
2020-03-04 : Gini.M.Horner@wellsfargo.com	add	•
2020-03-04 : michael.c.bird@wellsfargo.com	remove	•
2020-03-04 : peter.j.masterman@wellsfargo.com	remove	•
2020-03-04 : john.silvia@wellsfargo.com	add	•

Find Emails

Add emails to your collection

High quality verified emails

# BROWSER EXTENSION

The interface shows a user profile with a photo, a green status indicator, a UK flag, a power icon, and a badge for '4988 Leads'. A blue 'Find Emails' button is prominent. Below are two sections: 'Collection' with three email addresses and 'History' with three recent visits.

**Collection** See All

- Martinez@wellsfargo.com
- tpetosa@wellsfargo.com
- appstorefeedback@wellsfargo.com

**History** See All

- 2020-03-04 19:53:03 wellsfargo.com
- 2020-03-04 19:51:43 brazil.gov.br
- 2020-03-04 19:51:36 wellsfargo.com

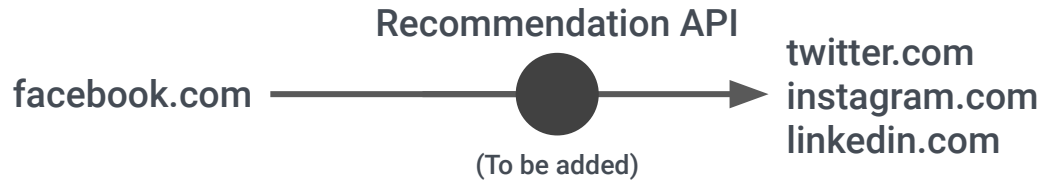
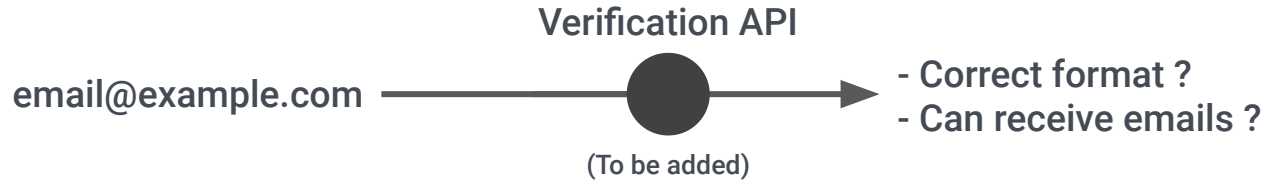
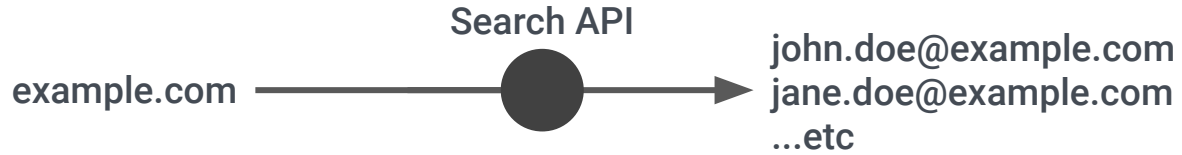
The interface shows the 'Wellsfargo' domain with a '179 Emails' badge. A list of email addresses is displayed, each with a 'delete' button and a green status indicator. The last entry has an 'add' button instead of 'delete'.

**Wellsfargo** 179 Emails

- jeff.burroughs@wellsfa... delete
- mark.vitner@wellsfarg... delete
- edward.k.hiddleson@w... delete
- Nickolas.d.bartz@wells... delete
- richard.l.rosati@wellsfa... delete
- peter.d.gregory@wells... delete
- wfmuseum.dsm@wells... delete
- Gini.M.Homer@wellsfargo... add

Access your **Collection** to search, delete or export your contacts.

# API



# API



Search...

Authentication

Search

Validate

Collection - List Leads

Collection - Add Lead

Collection - Delete Lead

History - List

Documentation Powered by ReDoc

## MineLead API (1.0)

Download OpenAPI specification: [Download](#)

E-mail: [team@minelead.com](mailto:team@minelead.com) | [Terms of Service](#)

MineLead API helps you find company emails, generate leads, and create value for yourself and for other.

## Authentication

### api\_key

Security scheme type:	API Key
Query parameter name:	key

## Search

Search for leads

AUTHORIZATIONS:

api\_key ( [trial](#) )

QUERY PARAMETERS

key required	string Example: "myApiKey"
domain required	string Example: "domain.com"

Great documentation and easy implementation

GET /search

Request samples

curl

```
-X GET "https://api.minelead.io/v1/search?domain=www.example.com&key=yourapikey"
```

Response samples

200

# COMPETITORS



- Many email lookup services already exist.
- **ALL OF THEM** are **VERY** expensive.
- We provide a cheaper solution by :
  - Aiming for lower margins but higher user acquisition and traffic.
  - Having a much smaller yet more highly qualified team.
  - Outsourcing work force.

# PRICING MODEL

## Free

\$0

Per month

- ✓ 100 Searches  
Limited Results
- ✓ Browser Extension
- ✓ JSON Exporting
- ✓ API Access and Usage  
Request Throttling  
No Technical Support

## Pro

~~\$29.99~~

\$9.99

Per month

- ✓ 5000 Searches
- ∞ Unlimited Results
- ✓ Browser Extension
- ✓ MultiFormat Exporting
- ✓ API Access and Usage
- ✓ No Request Throttling  
Technical Support

## Business

~~\$199.99~~

\$99.99

Per month

- ∞ Unlimited Searches
- ∞ Unlimited Results
- ✓ Browser Extension
- ✓ MultiFormat Exporting
- ✓ API Access and Usage
- ✓ No Request Throttling
- ✓ Technical Support
- ✓ Request Features You Need
- ✓ Customizable Package

# PLAN



## INITIAL RELEASE

- +1 MILLION EMAILS
- 24/7 EMAIL COLLECTION
- SEARCH ENGINES OPTIMIZATION (SEO)

## USER ACQUISITION

- +10 MILLION EMAILS
- EMAIL COLLECTION SLOWED DOWN
- INFLUENCER MARKETING AND AFFILIATE PROGRAM
- BUSINESS PARTNERSHIPS (GITHUB DEVELOPER PACK, EMAIL MARKETING SERVICES ..etc)
- RELEASING OTHER SERVICES (Verification, Recommendation ...etc )

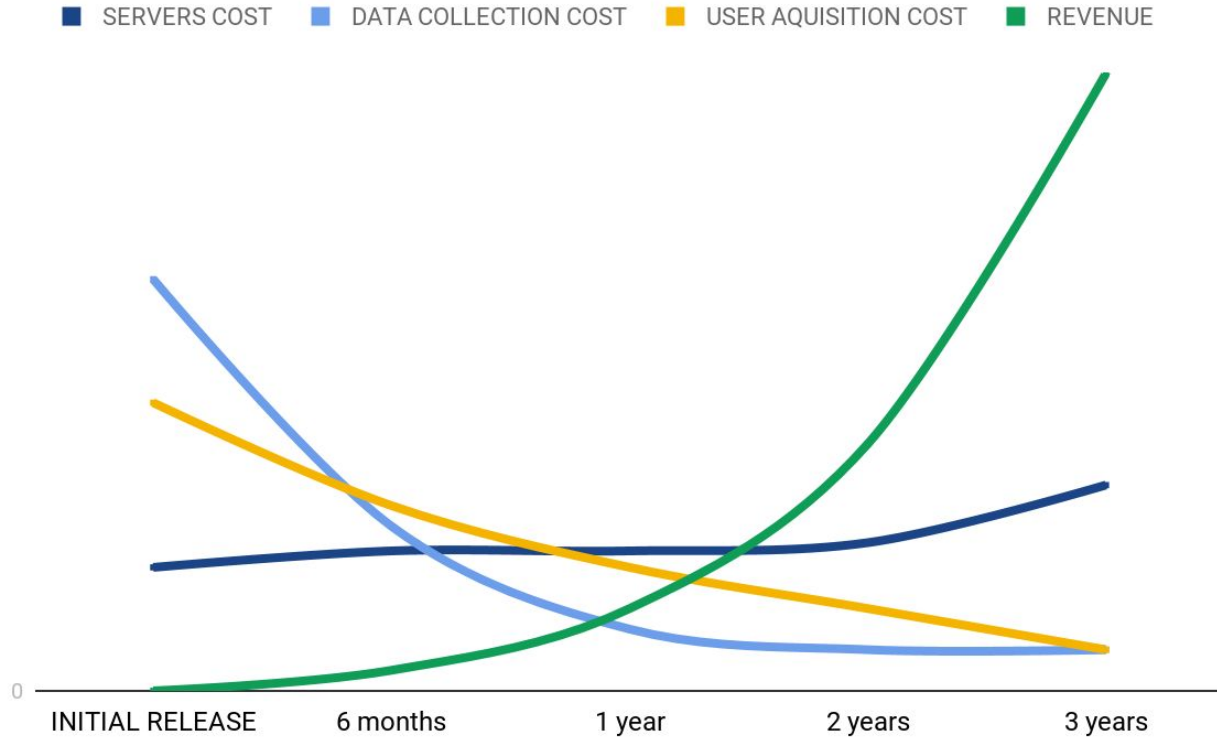
## SERVICES ENHANCEMENT

- +50 MILLION EMAILS
- SCALING UP SERVERS TO ACCOMMODATE THE USER BASE
- ONE INTEGRATION IN EVERY MAJOR EMAIL MARKETING SERVICE
- CONSTANT UPDATING OF EMAILS STATUS AND QUALITY
- INTELLIGENTE EMAIL RECOMMENDATION SYSTEM

## EVENTUALLY

- +300 MILLION EMAILS
- EMAIL IDENTIFICATION (NAME, ROLE, ..etc)
- CONQUER THE LEAD GENERATION BUSINESS
- USE MACHINE LEARNING FOR EMAIL CLASSIFICATION, RECOMMENDATION AND QUALITY CHECKING

# COST vs REVENUE



# TEAM



**Amine Hallam**  
(@amhallam)  
**CEO**

Solution Architect | Senior Data Engineer  
Hadoop Expert | Talend SME  
3x AWS Certified



**Mohamed Benkedadra**  
(@logxseven)  
**CTO**

Python Developer | Web Developer  
Doing Machine Learning Research

# WHY WILL MINELEAD SUCCEED ?

- Teamwork and company culture
- Email was, is and will always be the center of online communication.
- Lead Generation is becoming more important in a market where :
  - Data is expensive
  - Networking is easy but valuable connections are hard to make

**[minelead.io/contact-us](https://minelead.io/contact-us)**